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DPL Financial Partners named 2019 WealthManagement.com Industry Awards finalist

LOUISVILLE, KY. (June 6, 2019) – DPL Financial Partners ("DPL"), the leading insurance network for registered investment advisors, was named a finalist in the WealthManagement.com 2019 Industry Awards in the Insurance: Service category. In its fifth year, the awards program recognizes organizations that demonstrate outstanding achievement in support of financial advisor success.

The finalist nomination recognizes DPL's innovative solutions for registered investment advisors (RIAs), many of whom historically lacked access to insurance products for their clients because the embedded sales commissions were problematic from both a pricing and ethical standpoint. The firm has achieved numerous growth milestones, including the addition of its 200th RIA member firm less than one year after launch, the buildout of new office space, expansion of its personnel team, the addition of more than a dozen insurance carrier partners and launch of a new interactive website for advisors.

"As an innovator committed to changing how insurance is built and delivered for the RIA market, DPL is honored to be recognized by WealthManagement.com for our work in support of financial advisor success," said David Lau, founder and CEO of DPL Financial Partners. "We also want to congratulate one of our carrier partners, Security Benefit Life, whose commission-free annuity is a finalist in this category. DPL collaborated with Security Benefit to create and bring this product to market for RIAs."

A panel of independent judges reviewed a record number of submissions this year with more than 650 entries from 262 companies.

The awards will be presented at a black-tie gala on Sept. 12 in New York City where the winners will be announced. To view a list of all finalists, visit <u>events.wealthmanagement.com/2019-finalists</u>.

About DPL Financial Partners

DPL Financial Partners is the leading RIA insurance network that brings low-cost, commission-free insurance solutions from a variety of the nation's top carriers to RIA practices. DPL's mission is to create a marketplace of no-load insurance products that enables RIAs to incorporate insurance into their practice to more holistically serve their clients. Clients benefit from products with improved pricing and fiduciary implementation rather than a commissioned, sales-driven one. www.dplfp.com