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DPL Financial Partners launches interactive insurance website for RIAs

Propriety guaranteed income calculator is one part of major website enhancement that features customization, education

LOUISVILLE, KY., March 6, 2019 – DPL Financial Partners (“DPL”), the leading insurance network for registered investment advisors (“RIAs”), today announced the launch of a new website and proprietary tools for fee-only advisors at dplfp.com. The release includes a guaranteed income calculator designed to help RIAs evaluate retirement income solutions for their clients. The calculator is one of many enhancements to DPL’s website, including a rich library of written and video content to empower fee-only advisors with information they need to learn about the new generation of Commission-Free life and annuity products and effectively incorporate them into client financial plans.

“We designed this website to be the definitive resource for advisors seeking to learn about and use Commission-Free insurance,” said DPL Founder and CEO David Lau. “One of the most important things we’ve done is given advisors the ability to find the best income solution for their clients. Through a few simple inputs in the calculator, advisors can identify which products most efficiently generate retirement income. The outputs illustrate the income generated by a range of annuity products and let advisors compare them against their fixed income portfolio.”

DPL worked with an independent consultant to develop the guaranteed income tool with a specific use in mind. “With 10,000 Baby Boomers retiring each day, longevity risk is a problem advisors can’t ignore and annuities are the only way to address it,” explained Lau. “Typical retirement income strategies often are insufficient to ensure clients can live comfortably in retirement while not outliving their money. This tool lets advisors compare a number of Commission-Free annuity products, including Fixed Indexed Annuities, Variable Annuities, and Single Premium Immediate Annuities, to see which most efficiently meet a specific income need.”

In addition to the calculator, the new DPL website features an extensive resource collection on topics including retirement income, principal protection, and Annuity Rescue+, as well as case studies, videos, and webinars designed to educate advisors on how to implement Commission-Free insurance in a fee-only practice and use Commission-Free solutions in a financial plan. DPL plans to release additional tools, features and content in the coming months.

About DPL Financial Partners

DPL Financial Partners is the leading insurance network for RIAs that brings low-cost, Commission-Free insurance solutions from a variety of the nation's top carriers to RIA practices. DPL insurance consultants are product and carrier agnostic. Our consultants work for RIAs, not an insurance carrier, and work to employ solutions that seek to optimize financial outcomes for RIA clients. DPL offers a full suite of life and annuity products. www.dplfp.com

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